



AUTOMATED HORIZONTAL COMMUNICATION

TEAM BEAGLE

A nose for solutions!

LCDR Al Cuellar

LCDR Scott Heller

Ms. Linda Johnson

Mr. George Krakowski

CDR Donn Murray





Agenda

- ◆ Problem Definition
- ◆ Root Cause Analysis
- ◆ Automated Horizontal Communications
- ◆ Recommended Actions
- ◆ Summary



Problem Definition

- ◆ FORCENet Vision
 - Composable
 - Open
 - Service Oriented
- ◆ Existing Organizational Strengths
 - Stovepiped
 - Monolithic Systems
 - Hierarchical Direction

Our strengths don't align well with FORCENet Vision!



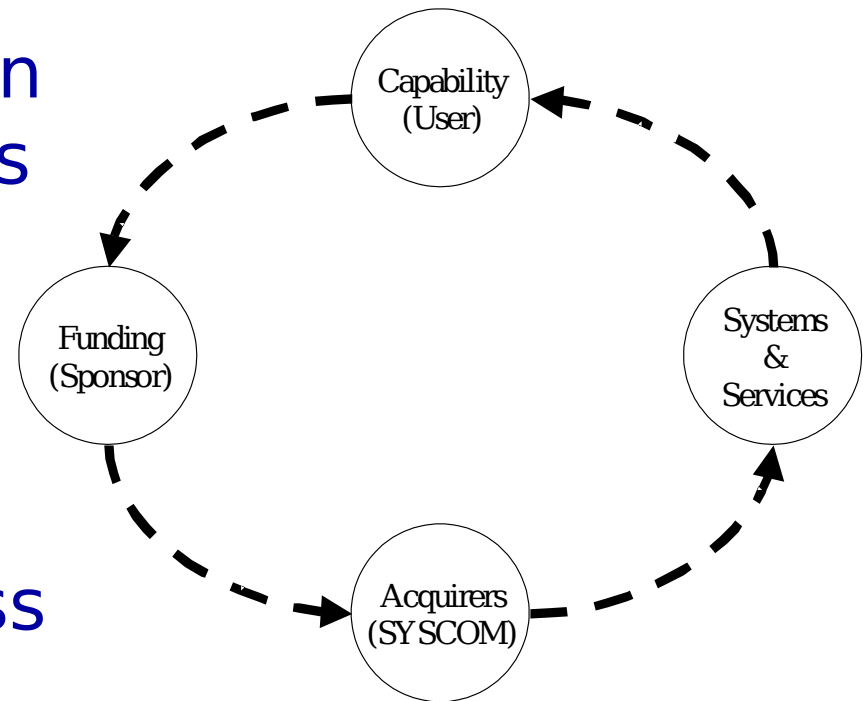
Root Cause Analysis

- ◆ Stovepipe Funding
 - Complete Systems of Systems
 - Coordination Across Funding Lines Hard
- ◆ Organizational Structure Aligned Poorly
- ◆ Poor Communication
 - Market Analysis is Information Sharing
 - Large Hierarchical Organization



Solution Framework

- ◆ Successful Solutions Based on Three Mechanisms
 - Vision (FORCENet)
 - Rewards
 - Integration Mechanism
- ◆ Acquisition Process Model

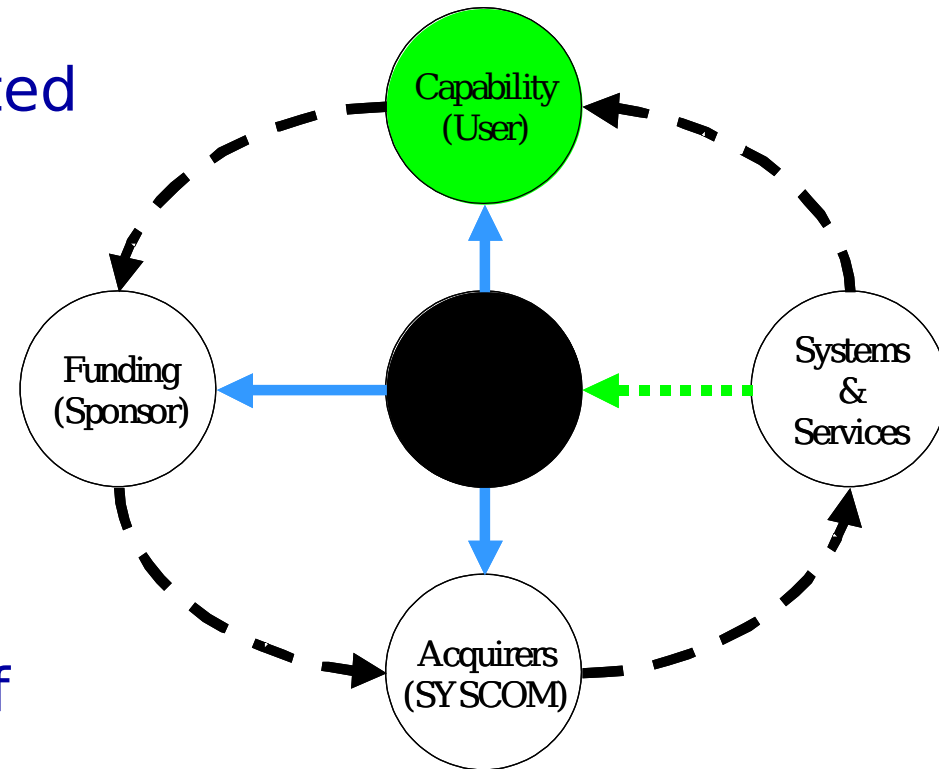




Automated Integration Mechanism

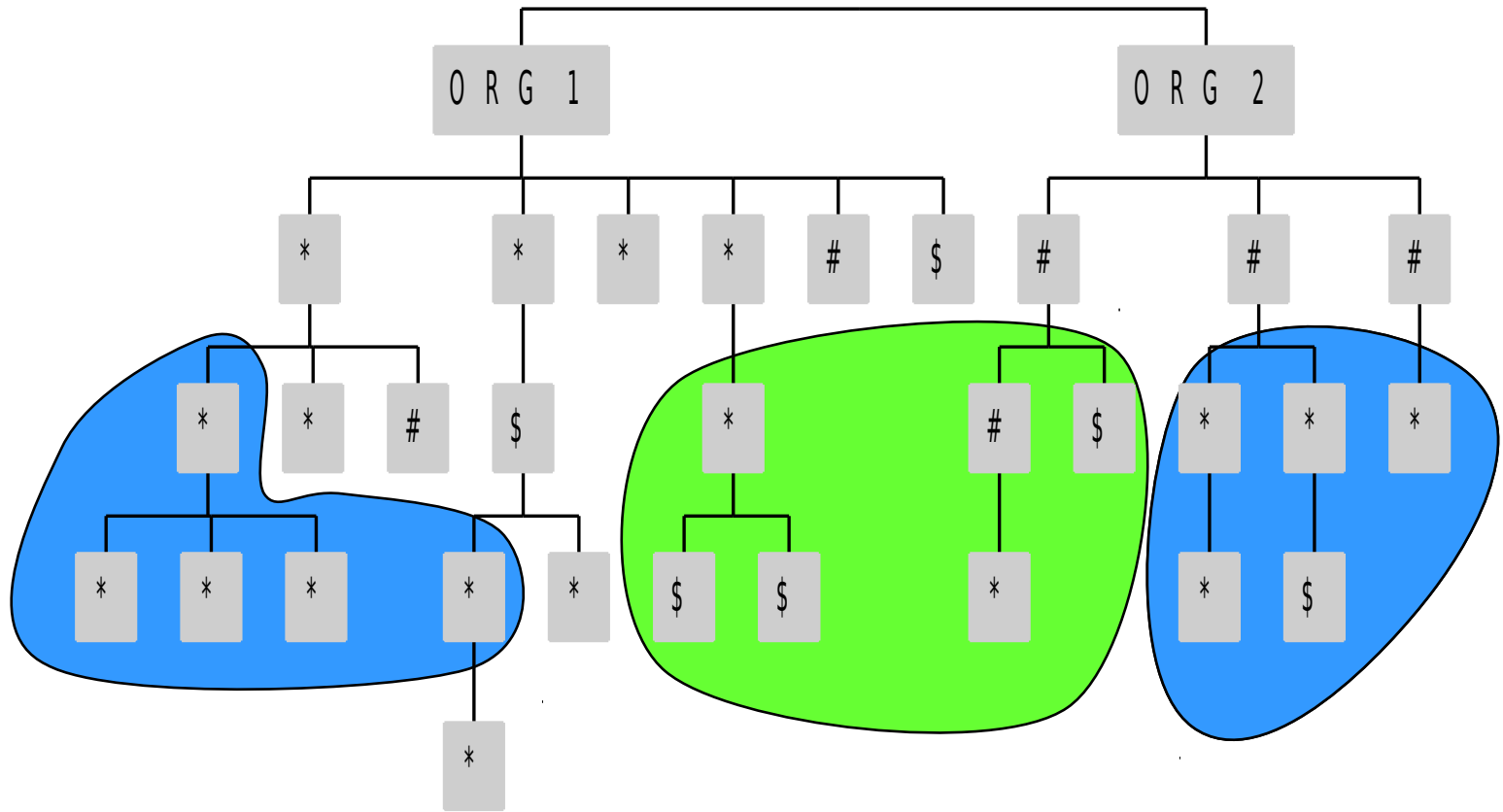
6

- ◆ Scalable Implies Automated
 - People Do Not Scale Well
 - Automated Data Entry
 - Build on COTS
- ◆ Data Entry
 - Existing Databases Stovepiped
 - Email Based
- ◆ Connects Communities of Interest (COI)
- ◆ Enabling Relationships

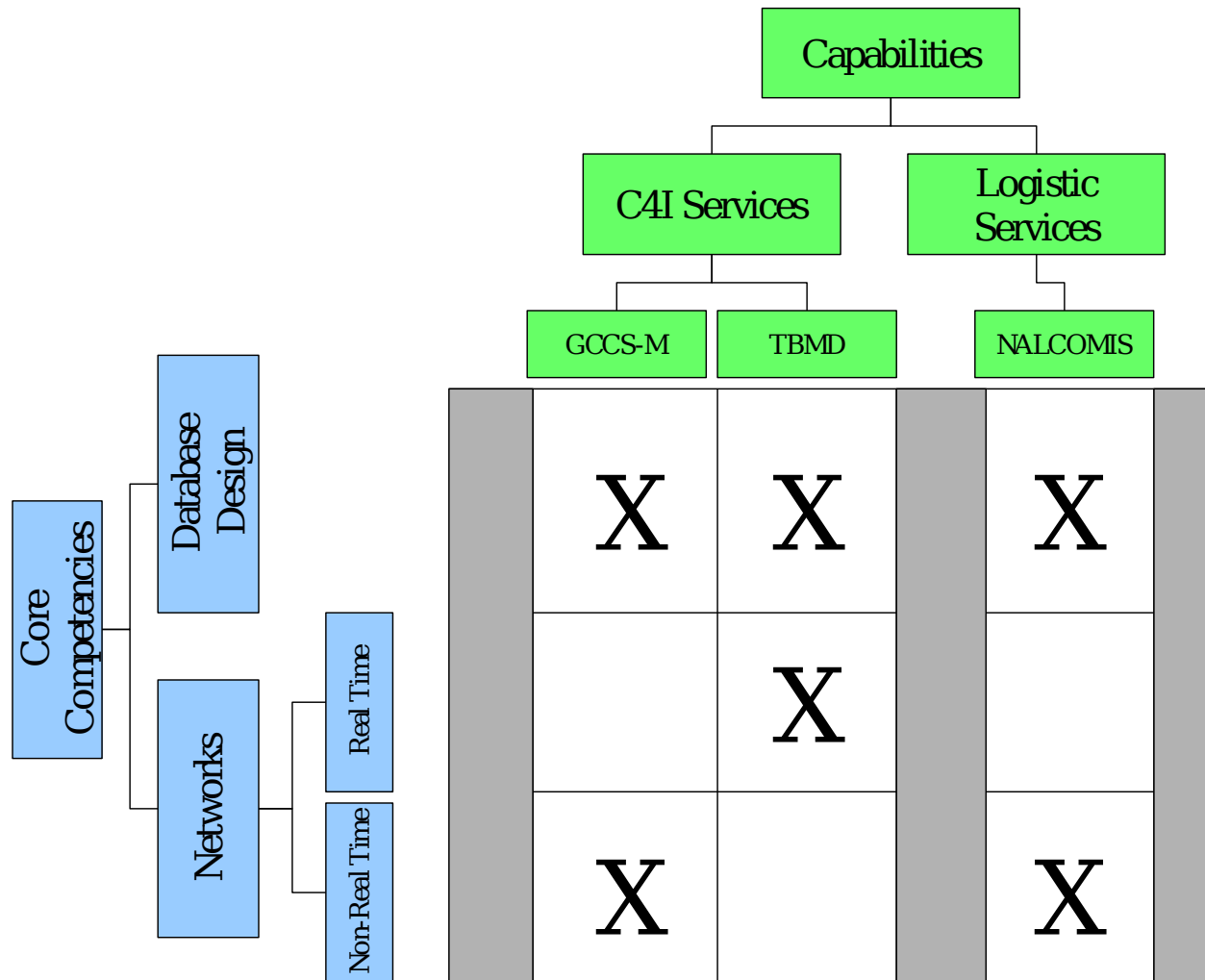




Virtual Teams



Matrix Organization



AMP



Tench Francis
School of
Business



Recommended Actions

- ◆ Automated Horizontal Communications R&D
- ◆ Automated Integration Mechanism (AIM) Pilot
- ◆ Virtual Communities of Interest
- ◆ Organizational Communities of Interest
- ◆ Pure Matrix Organization



Summary

- ◆ Problem Identification
- ◆ Aligning with FORCENet Vision
- ◆ Why We Are Not Aligned
- ◆ Automated Horizontal Communication
- ◆ Recommended Actions

